

HOST



ABOUT

HOSTMilano has established itself as the leader in the Ho.Re.Ca, food service, retail, mass distribution channel and hotel industries. HOSTMilano is a must attend hub for all professionals who work in the hospitality industry,

and a privileged destination to check the latest innovations from companies and for understanding the latest market trends.

More info: www.host.fieramilano.it/en

WHERE?



Milan (Italy)

WHEN



20 - 21
October
2017

SECTOR



Hospitality and
Catering

2017 STATISTICS

2,165
Exhibitors

187,602
Visitors

12

Business Beyond Borders at HOST



Moderator:
Dirk Vantghem,
EUROCHAMBRES



Food and beverages
exports to third markets:
Simona Piccioni,
External Expert



Real experiences
from companies:
Sandra Bonanni,
CAN Trade



211 Participating
Companies
242 Participants
53 Countries

871
B2B / C2C / B2C
matchmaking
meetings
booked

53%

of companies are
currently involved in a
cooperation agreement
resulting from a BBB meeting



Business Beyond Borders

91%
are interested in
participating in future
BBB events



Success Stories



Deepak Kumar and Cedric Mathe (center and right) during the BBB event at HOST Milano.

Deepak Kumar – SIMCO INTL

"Thanks to Business Beyond Borders, we were able to attend HOSTMilano. We were the only company representing tableware at HOSTMilano, and during the meetings we've noticed that our contacts did not even know products like biodegradable plates exist. For instance, we had a promising meeting with an Israeli hotel company, and we are working on a potential business opportunity with them."

SIMCO INTL was founded in February 2016 in Antwerp, Belgium. The company has its own production site in India and operates as a one-stop sales shop in Europe, covering every aspect from order placement to door-to-door delivery of products. SIMCO features garments, textiles and biodegradable palm plates in their products; alongside these services, they also support startups in the fashion and textile sector. The company is currently working with several startup fashion brands, and supplies organic palm plates to a major distributor in France.

Know more about SIMCO INTL at:
www.simcogroup.co

BBB
Social Media
Competition
Winner



By posting a picture of every single one of his BBB matchmaking meetings, Mr. Halachev was crowned the winner of the BBB Social Media Competition.

The Association for Assistance of SMEs - United Business Clubs (UBC) is the fastest developing organisation in Bulgaria with over 1300 member companies operating in different economic sectors, including the Ho.Re.Ca industry

Know more about UBC at:
UBC via <http://ubclubs.eu/>

13