



Business Beyond Borders Demo Zone

Introduce your business and technology to an audience of possible partners

Stand out and be a part of the BBB Demo Zone! Business Beyond Borders is offering companies which have registered for its matchmaking sessions the opportunity to actively participate in the BBB Demo Zone. Reach a greater number potential partners and increase your visibility as you present your business and technology during Africa Utility Week's main demonstration stand – and you can benefit from a little help of our social media coverage, which will broadcast your presentation on Twitter.

How does it work?

5-Minute Presentation: Companies that register to participate in the Demo Zone will be able to do a 5-minute presentation on their company and technology. Given the public scope of the Demo Zone stand, anyone can stop by and watch your presentation. This is an opportunity to further promote your products and technology and give a direct insight of your company to a wider audience.

Participants will have a presentation slot reserved. Slots will be allocated on a “first come, first served” basis for the Demo Zone. Hurry up and register before all the slots are taken!

When and where does the BBB Demo Zone take place?

When: The BBB Demo Zone will take place on the 16th of May during 13h00 and 13h45 (local time).

Where: Exhibition level, Hall 4 of African Utility Week.

How can you register for a BBB Demo Zone slot?

Send an email with your name, company and contact details to info@businessbeyondborders.info with “BBB Demozone registration” on the subject.